

MINU FASHIONS

Company Profile

Manufacturer & Wholesaler of Indian Ethnic Wear

Sarees • Kurtis • Suits • Kurti Sets • Cotton • Silk • Synthetic • Embroidered Collections

A professional overview of our company, product portfolio, wholesale capabilities, customer segments and sourcing services.

Kolkata, West Bengal, India

1. Company Overview

Minu Fashions is an Indian manufacturer and wholesaler specialising in women's ethnic wear, with a strong focus on sarees, kurtis, kurti sets and suits. Based in Kolkata, West Bengal, the company serves retailers, wholesalers, boutiques, resellers, distributors and other bulk buyers seeking dependable access to Indian ethnic-wear collections.

Our business is built around a practical B2B sourcing model: a broad product assortment, manufacturer-led supply, wholesale purchasing, bulk-order support and delivery across India, with international shipping capability for overseas buyers. The objective is to make ethnic-wear procurement easier for businesses that need variety, dependable supply and commercially viable pricing.

Minu Fashions combines traditional Indian apparel expertise with an online-first ordering experience, allowing buyers to explore collections and place wholesale requirements without depending entirely on physical market visits.

2. Our Product Portfolio

Our portfolio covers a wide range of Indian women's apparel, allowing business buyers to source multiple categories from one supplier.

Category	Portfolio
Sarees	Cotton sarees, Malai cotton sarees, fancy sarees, embroidered sarees, silk and other occasion-oriented collections.
Kurtis	Printed kurtis, everyday styles, fashion kurtis and coordinated women's ethnic-wear designs.
Kurti Sets	Two-piece and three-piece combinations, including coordinated tops, bottoms and dupattas where applicable.
Salwar Suits	Stitched salwar suits and unstitched printed salwar suit collections for wholesale buyers.
Embroidered Collections	Embroidered sarees, kurtis and coordinated ethnic-wear styles designed for retail and boutique collections.
Special-Rate Collections	Selected cotton, embroidered, fancy and other styles offered through special wholesale pricing.

3. Saree Collections

Minu Fashions offers saree collections designed for businesses serving different customer preferences, price points and occasions. Our assortment includes cotton-led everyday wear, Malai cotton styles, fancy and occasion-focused sarees, embroidered designs and silk-based collections.

- Cotton Sarees – practical, versatile collections suitable for everyday retail, regional demand and repeat purchasing.
- Malai Cotton Sarees – lightweight and comfortable styles suitable for customers seeking soft, easy-to-wear fabrics.
- Fancy Sarees – fashion-oriented collections for occasion wear, festive demand and boutique assortments.
- Embroidered Sarees – detailed styles suitable for customers looking for decorative and occasion-focused ethnic wear.

- Silk & Silk-Style Collections – premium-looking options suited to festive, ceremonial and special-occasion retail.
- Special-Rate Sarees – selected collections designed to support value-focused wholesale purchasing.

4. Kurti & Kurti Set Collections

Our kurti portfolio is designed around the needs of retailers, boutiques and wholesale buyers who want a varied women's ethnic-wear range. Collections include printed kurtis, coordinated kurti sets and styles suitable for everyday, festive and fashion-led retail assortments.

- Ladies Kurtis – a broad selection of women's kurtis for retail and wholesale collections.
- Printed Kurtis – printed designs suitable for everyday and fashion-oriented assortments.
- Cotton Kurtis – cotton-focused styles for buyers seeking breathable and versatile ethnic wear.
- Two-Piece Kurti Sets – coordinated kurti and bottom combinations for convenient retail presentation.
- Three-Piece Kurti Sets – coordinated combinations featuring kurti, bottom and dupatta where the design includes all three components.
- Kurti Pant Sets – coordinated kurti and pant combinations for buyers looking for ready-to-market outfits.
- Embroidered Kurtis – decorative styles suited to festive, occasion and boutique collections.

5. Wholesale & B2B Supply

Minu Fashions is structured to support business-to-business purchasing rather than only individual consumer orders. Our wholesale model is intended for buyers who need multiple styles, repeat stock and commercially suitable quantities.

- Bulk ordering for retailers, wholesalers, boutiques, resellers and distributors.
- Manufacturer-direct sourcing intended to simplify procurement and reduce unnecessary intermediary layers.
- Ready-stock and collection-based purchasing where available.
- Online product exploration and ordering to reduce dependence on physical market visits.
- Support for businesses building or replenishing saree, kurti and ethnic-wear inventories.
- Nationwide delivery capability for buyers across India.
- International shipping capability for overseas ethnic-wear and Indian-fashion buyers.

6. Who We Serve

- **Retailers:** Stores looking to expand their saree, kurti and women's ethnic-wear assortment.
- **Wholesalers:** Trade buyers requiring multiple designs and commercially viable wholesale supply.
- **Boutiques:** Fashion businesses seeking distinctive ethnic-wear collections for their customers.
- **Resellers:** Online and offline sellers building product catalogues without maintaining their own manufacturing setup.
- **Distributors:** Businesses supplying ethnic wear to regional retail networks.
- **Bulk & Institutional Buyers:** Organisations requiring larger quantities for specific programmes, events or commercial requirements.
- **International Buyers:** Overseas businesses and buyers seeking Indian ethnic-wear collections.

7. Why Businesses Choose Minu Fashions

Broad Ethnic-Wear Range — Sarees, kurtis, kurti sets and suits can be sourced through one established supplier.

Manufacturer-Led Supply — The business is positioned around in-house manufacturing and direct wholesale sourcing.

Wholesale Focus — Collections are structured with retailers, wholesalers, boutiques and bulk buyers in mind.

Variety Across Fabrics & Styles — Cotton, silk, synthetic and embroidered options support different customer segments.

Online Convenience — Buyers can explore products and place requirements without relying solely on physical sourcing trips.

Delivery Support — Nationwide shipping and international delivery capability support geographically distributed buyers.

Business-Oriented Service — The focus is on repeat procurement, stock replenishment and long-term buyer relationships.

8. Product Sourcing Experience

Our approach is designed to make the wholesale buying journey straightforward. Buyers can review available collections, identify the categories and styles relevant to their market, discuss quantities and requirements, and proceed with wholesale purchasing and delivery arrangements.

- Browse available saree, kurti, kurti-set and suit collections.
- Select styles and quantities according to retail or distribution requirements.
- Discuss bulk-order requirements where necessary.
- Confirm order and payment arrangements.
- Coordinate dispatch and delivery.
- Receive stock for retail, resale or distribution.

9. Quality & Collection Philosophy

Minu Fashions focuses on offering commercially relevant ethnic wear with attention to fabric category, design variety, presentation and customer demand. Our collection philosophy combines traditional Indian apparel with contemporary colours, prints, embroidery and coordinated set formats so that buyers can build assortments suited to different markets.

10. Business Information

Business Name	Minu Fashions
Business Type	Manufacturer & Wholesaler
Primary Categories	Sarees, Kurtis, Kurti Sets, Suits & Women's Ethnic Wear
Base	Kolkata, West Bengal, India
Address	P-10, 7th Floor, New Howrah Bridge Approach Road, BaraBazar, Kolkata, West Bengal 700001

Phone	+91 8100724495
Email	info@minubusiness.com
Website	https://minubusiness.com/
Buyer Focus	Retailers, Wholesalers, Boutiques, Resellers, Distributors & Bulk Buyers
Market Reach	India-wide with international shipping capability

11. Product & Search Terminology

The following terms describe the company's principal product and commercial areas. They are included as plain-language product terminology rather than as a keyword-stuffed promotional list.

• Ladies kurti manufacturers	• Wholesale kurtis online
• Wholesale cotton kurtis	• Kurti wholesaler in Kolkata
• Cotton kurtis manufacturers	• Wholesale kurti manufacturers
• Kurti pant set with dupatta wholesale	• Cotton saree manufacturer
• Saree wholesalers in Kolkata	• Saree manufacturers in Kolkata
• Cotton saree manufacturers in Kolkata	• Wholesale sarees online cash on delivery
• Wholesale saree market in Kolkata online	

12. Closing Statement

Minu Fashions aims to be a dependable sourcing partner for businesses seeking Indian ethnic wear at wholesale scale. With a broad range of sarees, kurtis, kurti sets and suits, a manufacturer-led supply model, online ordering convenience and delivery support across India and internationally, we help businesses build and replenish their ethnic-wear collections with greater ease.

For wholesale enquiries, bulk orders and product availability, contact Minu Fashions directly.