

Making English memorable.

An education company combining storytelling, visual memory and structured practice to help learners understand, remember and use English with confidence.

EVERY WORD IS A MOVIE

The idea at the heart of Vocabmetry.

Learning designed to stay with you.

DLC The Learning Club is an English-learning brand of RAAAH India Education Pvt. Ltd. The company develops memorable learning experiences for students, aspirants, professionals, teachers and lifelong learners.

2013

Founded

Bhopal

Madhya Pradesh

English

Learning focus

WHAT WE BELIEVE

1

Memory before memorisation

Strong recall begins when information becomes visual, meaningful and connected.

2

Clarity before complexity

Concepts should become easier to understand before learners are asked to master them.

3

Confidence through practice

Knowledge becomes useful when learners can apply it in speech, writing and real situations.

Vocabmetry: learning through memory.

DLC transforms abstract language concepts into visual stories, relatable characters and guided practice.

01

SEE

A word or concept becomes a vivid scene.

02

CONNECT

Meaning links with a character, story or context.

03

RECALL

The visual cue helps retrieve the idea faster.

04

USE

Practice turns recognition into confident usage.

THE RESULT

Learning that is easier to understand, remember and apply.

An English-learning ecosystem.

Programs are designed for practical improvement, stronger foundations and long-term recall.

VOCABULARY

Signature vocabulary programs using Vocabmetry, meanings, usage and memory-led explanations.

SPOKEN ENGLISH

Structured learning for fluency, sentence formation, pronunciation and everyday communication.

ENGLISH GRAMMAR

Concept-focused grammar taught with relatable examples and practical application.

EXAM ENGLISH

English preparation supporting competitive-exam vocabulary, grammar and comprehension needs.

BOOKS & RESOURCES

Learning materials created to reinforce lessons and support independent revision.

TEACHER SOLUTIONS

Content and learning resources that help educators deliver more memorable English lessons.

Delivery

Digital courses | Video lessons | Printed learning resources | Educator support

Built for the moment learning becomes usable.

DLC is not built around passive content consumption. Its approach connects explanation, recall and application so learners can move from 'I have seen this' to 'I can use this.'

MEMORABLE

Story and imagery create stronger retrieval cues.

PRACTICAL

Examples connect learning with real communication.

STRUCTURED

Courses guide learners from foundation to application.

ACCESSIBLE

Clear explanations reduce fear around difficult topics.

LET US LEARN TOGETHER

English can be remembered differently.

Explore DLC The Learning Club's programs, resources and learning community through its official digital channels.

WEBSITE

dlcthelearningclub.in

Courses, learning resources and company information

OFFICIAL SOCIAL PRESENCE

Instagram @dlc_the_learning_club

YouTube @rahulparasharvocabmetry

Location Bhopal, Madhya Pradesh, India

RAAAH INDIA EDUCATION PVT. LTD.