



MARC DIGITAL CAMPUS

# AI-INTEGRATED DIGITAL MARKETING COURSE & INTERNSHIP

— with —

**Marc Digital** - Make Your Mark as an Expert



# Why Marc Digital?



**EXPERT MENTORS**



**INTERNSHIP**



**PRACTICAL LEARNING**



**REAL TIME PROJECTS**



**PORTFOLIO BUILDING**



**INTERVIEW PREPARATION**



**100% CAREER SUPPORT**



**INTERNATIONAL PLACEMENT OPPORTUNITIES**

# ABOUT MARC DIGITAL

MARC DIGITAL CAMPUS is founded by RINOWARE, one of the top Digital Marketing Company in Kerala. The scope of DIGITAL MARKETING is vast and continuously growing. We don't just deliver theories and notes. Instead, we ensure that every student at our academy receives quality education that meets the highest industry standards. Through our internship program, each students get the opportunity to gain hands-on experience by working with real clients. As a trusted DIGITAL MARKETING Institution, our primary focus is practical knowledge. Within just two years of operation, more than 100 students have successfully completed their Digital Marketing Internship at our Academy and have been placed in reputed companies across the world. We strongly believe that without real industry exposure, skills cannot be truly developed. At Marc Digital Campus, you don't just learn you build your success story by growing in a professional environment, supported by career-focused training and guidance.

## Our Global Outreach

*We don't just teach We place talent across the globe.*  
Your career deserves a global stage.



UAE, UK, MALAYSIA , EUROPE, AND BEYOND



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# Build Your Dream Career with Digital Marketing

Today in Kerala, there is no shortage of professional colleges, and our education system continues to evolve. However, despite having strong academic qualifications and theoretical knowledge, many students struggle to find the right job opportunities that match their skills. As a result, high-paying careers often remain just a dream.

Due to this challenge, many graduates choose to pursue higher studies in European countries, investing large amounts of money without guaranteed outcomes. But there is a smarter alternative.

If you aspire to build a successful career and achieve the life you've always dreamed of, **Digital Marketing** is the perfect choice.

Marc Digital offers a comprehensive **3-month AI-integrated Digital Marketing course** designed to make you job-ready.

## Our program includes:



Hands-on training  
with real-world projects



Internship  
opportunities



100% Placement  
support



What sets us apart is our commitment to your future we provide placement support not only in India but also abroad.

Now it's your turn. **Think wisely** and take the right step towards a **successful and rewarding future.**

# COURSE MODULES

-  Digital Marketing Introduction
-  Marketing Overview
-  Inbound Marketing
-  Brand Communications
-  Growth Marketing
-  Visual Communication & Design Principles
-  Website Fundamentals & Design
-  Website Development
-  Advanced Keyword Research
-  Search Engine Optimization
-  Youtube SEO
-  Answer & Generative Engine
-  Search Engine Marketing
-  Google Analytics
-  Social Media Marketing
-  Meta Ads Manager
-  LinkedIn Marketing
-  Snapchat Marketing
-  Lead Generation Campaign
-  Performance Marketing
-  Campaign Management & Reporting
-  Google AdSense
-  Online Reputation Management
-  Affiliate Marketing
-  Email Marketing
-  Influencer Marketing
-  Marketing Automation
-  n8n Workflow Automation
-  Marketplace Marketing
-  AI in Marketing
-  E-Commerce Store Development
-  Media Planning & Buying
-  Communication Enhancement Program
-  Business Etiquette
-  Agency Orientation
-  Placement Training



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# CAREER OPPORTUNITIES AFTER COURSE COMPLETION

- ✓ Digital Marketing Analyst
- ✓ Digital Marketing Executive
- ✓ SEO Analyst
- ✓ PPC Analyst
- ✓ Adwords Specialist
- ✓ Social Media Analyst
- ✓ Email Marketing Executive
- ✓ Social Media Executive
- ✓ Video Marketer
- ✓ Online Reputation Management
- ✓ Personal Branding Specialist
- ✓ Graphic Designer
- ✓ Content Writer
- ✓ Influencer Relationship
- ✓ Copywriting
- ✓ Ecommerce Specialist
- ✓ Conversion Rate Optimizer
- ✓ Automation Specialist
- ✓ Performance Marketing Specialist
- ✓ Performance Marketing Manager



BUILD YOUR CAREER IN  
**DIGITAL MARKETING**

HIGH DEMAND | HIGH GROWTH | HIGH IMPACT

JOIN MARC DIGITAL CAMPUS  
Learn. Implement. Grow.

 [www.marcdigitalcampus.com](http://www.marcdigitalcampus.com)





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# MASTER THE FOLLOWING TOOLS



Figma



WordPress



Flowise AI



n8n

Network  
Intelligence



Framer



Claude

Google  
Keyword Planner



Framer



Google Search Console



RankMath



Lovable



Meta



Google Analytics

Google  
Search Console

Google  
Alerts



SEM  
RUSH  
COMPETITIVE INTELLIGENCE



Google  
My Business



Trello

HubSpot



Grammarly



Mailchimp



BENCHMARK  
Email



Hootsuite



Gamma

Canva



Merlin

zapier



perplexity

WooCommerce

WooCommerce



Shopify

Clarity  
by Microsoft



Notion

Meta  
ADS LIBRARY



MobileMonkey



Google Ads

amazon  
Associates

amazon  
Associates



Pinterest



Elementor



YouTube



Google AdSense

Pabbly  
Connect



Runway ML



Midjourney



ElevenLabs



Adobe Firefly

copy.ai

Site Kit



Logo Separate



CapCut



Leonardo AI



LEARN PRACTICAL  
DIGITAL SKILLS



BUILD REAL-WORLD  
EXPERTISE



GROW YOUR CAREER  
WITH CONFIDENCE



MARC DIGITAL CAMPUS

# One Decision, One Scholarship, Our Support

We live in a world where students seek valuable certifications to achieve their goals. We aim to identify and sponsor bright young minds who have the skills and ambition but lack the financial means, opening doors through the CSR fund provided by the **TMR Group**.

Under this scholarship scheme, Talent Scholarships and Merit Scholarships of **up to ₹10 lakh** are offered to students who wish to pursue successful careers in digital marketing.

If you are looking for a **Kottayam-based digital marketing academy** that offers scholarships, you won't find a better choice than us.

Join **Marc Digital Campus** and let your dreams come true.



UP TO  
**₹10 LAKH**  
SCHOLARSHIP



MERIT & TALENT  
SCHOLARSHIPS



SKILLS TODAY  
SUCCESS  
TOMORROW



SUPPORTED BY  
**TMR GROUP**

 KOTTAYAM, KERALA

 [marcdigitalcampus.com](http://marcdigitalcampus.com)



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# WHO IS THIS COURSE FOR?

This course is designed for anyone who wants to grow, learn, and build a successful career in Digital Marketing.



## Students & Freshers

Kickstart your career with in-demand digital marketing skills.



## Working Professionals

Upgrade your skills, stay ahead in your career, and unlock new opportunities.



## Entrepreneurs

Promote your brand, grow your business, and reach the right audience online.



## Business Owners

Drive more leads, increase sales, and scale your business with digital marketing strategies.



## Freelancers

Offer high-value digital services and grow your freelance career globally.



## Content Creators

Expand your reach, grow your audience, and monetize your content effectively.



No matter your background, this course is designed for **YOU**.



MARC DIGITAL CAMPUS

# CERTIFICATIONS & AFFILIATIONS

Recognized. Certified. Trusted.

At Marc Digital Campus, we are committed to excellence in education, digital innovation, and global standards.



**THIS IS TO CERTIFY THAT**  
**Maaxus Digital Innovations Pvt Ltd**  
is an Approved  
**CPD PROVIDER**

ANDY DONNACHIE  
COO

11/05/2026  
ISSUE DATE

APPROVED PROVIDER #790111

The Manor House, Squires Hill, Rothwell, Kettering NN14 6BQ  
(+44) 208 3966 340 - www.thecpd.group - info@thecpd.group

## CPD

### APPROVED PROVIDER

- Approved Provider #790111
- Verified by The CPD Group



APPROVED PROVIDER #790111

Verify @ <https://thecpdregister.com>

## Our Digital Affiliations



Maaxus Digital Innovations Pvt Ltd is an Approved CPD Provider.



Recognized certificates that validate skills and advance your career.



Globally recognized certifications from leading industry partners.



Building Futures.  
Certified for Excellence.



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# LEARN FROM THE AGENCY EXPERTS

Meet the mentors shaping your digital future.



Industry Experience



Actionable Insights



Career Growth



Mentorship That Matters



**AKHILA**  
ACADEMY DIRECTOR



**ANAND KUMAR**  
CHIEF BRANDING OFFICER



**VAISAKH THIRUMENI**  
HEAD OF DIGITAL MARKETING



**HARIKRISHNAN VU**  
CREATIVE HEAD



**AKHIL S**  
AI SPECIALIST



**ANCHAL KUMAR**  
BRAND COMMUNICATION  
MANAGER



**AJAY SANKAR A**  
ART DIRECTOR



**ANJANA REJI**  
CAREER COUNSELLOR



**ABY MARIA BABY**  
SEO SPECIALIST



**SANBI BINU**  
PERFORMANCE MARKETING  
SPECIALIST



**SACHIN SUKU**  
BRAND  
DESIGN EXPERT



**NOWFAL NAZAR**  
HEAD  
OF WEB DEVELOPMENT



**ABHISHEK H R**  
STUDENT  
SUCCESS MANAGER



**Learn. Apply. Grow.**

With the right mentors,  
your future has no limits.



[www.marcdigitalcampus.com](http://www.marcdigitalcampus.com)





# MARC DIGITAL CAMPUS

LEARN • GROW • SUCCEED



## QR-CODE

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KERALA, INDIA



**JOIN THOUSANDS  
OF LEARNERS**

*BUILD SKILLS.  
BUILD YOUR FUTURE.*



TIC  
TECHNOLOGIES  
& SOLUTIONS  
FOR LIFE

