



PGP IN SALES & MARKETING

PROGRAM BROCHURE



IIM BODH GAYA INCUBATED



GOVT. FUNDED ORGANISATION



Contact - support@sacredschoolorbusiness.in or +91120-4682378





About Us

Sacred School of Business is a new-age institution redefining career-focused education through its flagship PGP in Sales & Marketing program. Designed to bridge the gap between learning and employment, the program combines practical training, live industry exposure, and real-world business experience to create confident, industry-ready professionals. With expert mentorship, leadership-focused learning, and strong placement support, we empower students to build successful careers in sales, marketing, and business from day one.

From learning to leadership, Sacred School of Business empowers students to build careers that are driven by skills, confidence, and real-world success.

OUR OBJECTIVES & GOALS

We aim to bridge the gap between education and employment by delivering practical, industry-focused learning that builds strong skills, confidence, and real-world business expertise.

- **PRACTICAL, INDUSTRY-FOCUSED LEARNING**
Bridging academic knowledge with real-world business requirements.
- **SKILL & LEADERSHIP DEVELOPMENT**
Building strong skills in sales, marketing, communication, and leadership.
- **LIVE INDUSTRY EXPOSURE**
Hands-on training and real-world experience across multiple sectors.
- **PLACEMENT & CAREER GROWTH**
Strong placement support and partnerships with leading companies.
- **EMPOWERING FUTURE LEADERS**
Preparing students to build successful careers and become future business leaders.





PGP in Sales & Marketing

12-Month Career Program

Build leadership careers across industries with guaranteed placement. This career-focused professional program transforms students into job-ready sales leaders through classroom learning, real-world training, and industry exposure.



Professional Training

Comprehensive classroom and practical learning



Industry Exposure

Real-world experience across multiple sectors



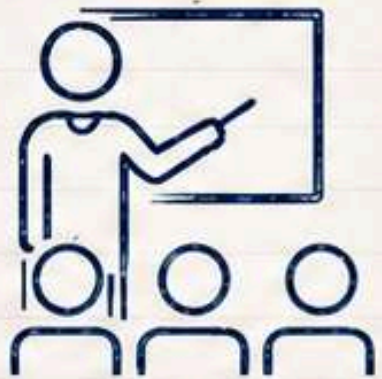
Placement Support

100% job placement support with partner companies



PHASE 1

Classroom Training: First 6 Months



2 Hours Daily

Focused learning
sessions

1



Monday to Thursday

Theoretical Learning – Building
foundational knowledge in sales,
marketing, and business
communication

2



Friday

Practical Training, Assignments &
Live Q&A – Hands-on application
of concepts learned



On-the-Job Training: Next 6 Months

Transition from classroom to career with full-time employment at our partner companies. This phase provides real-world experience while earning a competitive salary based on your company offer letter.



Full-Time Employment

Work with established partner companies across industries



Competitive Compensation

Full salary as per company offer letter



Career Growth Path

Leadership-track roles with advancement opportunities

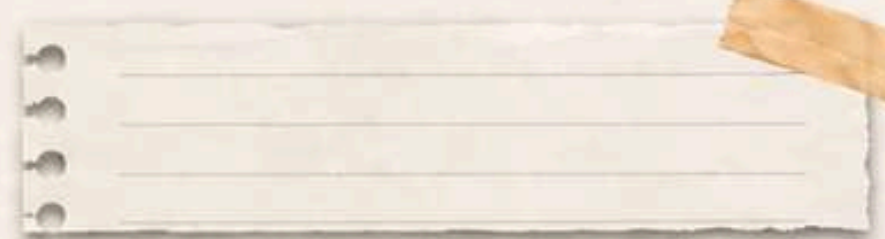


100%
Placement
Support



Up to
18 LPA

— Annual Package —



Multi-Sector Industry Exposure

Gain comprehensive experience across diverse industries to build versatile skills and discover your ideal career path.



Healthcare

Medical sales and healthcare marketing



FMCG

Fast-moving consumer goods distribution



Banking & Insurance

Financial services and products



Education

Educational products and services



Finance



Real Estate



IT Sales



E-Commerce



Logistics



Ed-tech

Work with India's Leading Companies



Infosys®



HCLTech

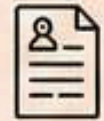


Dr.Reddy's

Tech
Mahindra

Placement & Interview Preparation

The third month focuses intensively on preparing you for career success. We ensure you're ready to impress recruiters and secure the best opportunities.



Professional Resume Building

Craft compelling resumes that stand out to recruiters



Interview Preparation

Master behavioral and technical interview techniques



Salary Negotiation Skills

Learn to confidently negotiate your worth



HR & Recruiter Interviews

Practice with real HR professionals and get feedback



Mock Interviews

Receive detailed feedback to refine your approach



Our Goal is Simple:

To help you become interview-ready and placement-confident.

Simple & Flexible Fee Options



01

One Time Payment

Make a one-time payment and get lifetime access to the program.



02

Credit Card

Pay securely and conveniently using your credit card.



03

No Cost EMI

Convert whole amount in 9 or 12 emis with no cost EMI.





Our Placement Commitment



100% Placement Support

Every qualified student receives job placement support



Guaranteed Interview Calls

Direct connections with hiring companies



Partner Network

Established relationships with top employers



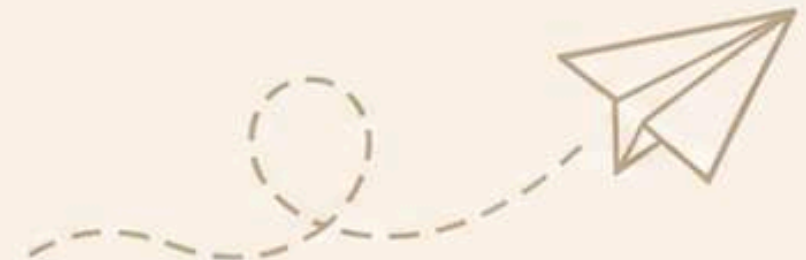
Leadership Roles

Career-track positions with growth potential
Career guidance beyond placement



Ongoing Mentorship

Continuous mentorship and support even after placement



Ready to Transform Your Career?

Join Sacred School of Business and start your journey from learning to earning. Our simple admission process gets you started quickly.



01



Apply

Submit through
available platforms

02



Quality Round

Attend QRD Phase 1 and
Phase 2 – Score minimum 60%

03



Get Selected

Receive Enrollment
Letter Via Email

04



Start Learning

Join your
assigned batch



Why Choose SSB?



Job Placement Support

We guarantee placement support to help you launch your career with confidence.



Live Industry Exposure

Get hands-on experience with live projects and real business challenges.



Earn While You Learn

Our program is designed to help you learn and earn at the same time.



Leadership Track Training

Specialized training to build your leadership skills and prepare you for future roles.



Multi-Industry Experience

Work across different industries and gain real-world exposure that sets you apart.



Comprehensive Growth

We focus on your overall development—skills, mindset and career growth.



We don't just teach business. We create business professionals.

Transforming Talent Into Careers • Empowering Young Professionals • From Learning to Earning



 Alumni Success Stories

Meet Our 10,000+ Successful Alumni

Real people, real transformations, real success.
Discover how our alumni are thriving in top companies across India.



Praharsh Tripathi

IT Sales Executive

 Batch 12th Batch (2026)

 NEXTDOOR AI PVT LTD

 PGP in Sales & Marketing

 6 LPA



Sanket Pawar

Sales Executive

 Batch 2026

 Infinity Learn

 PGP in Sales & Marketing

 5 LPA



Sujay Kumar

Sr. Academic Counselor

 Batch 2025

 PhysicsWallah

 PGP in Sales & Marketing

 6 LPA



Meet Our 10,000+ Successful Alumni



Real people, real transformations, real success.
Discover how our alumni are thriving in top companies across India.



Dikshita Bhuyan

IT Sales Executive
(Work From Home)

 Batch 12th Batch (2026)


-  NEXTDOOR AI PVT LTD
-  PGP in Sales & Marketing
-  3.5 LPA

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Pooja Kumari

Ecommerce Manager

 Batch 2025

-  Truebrowns Lifestyle Pvt Ltd
-  Digital Marketing Pro
-  15 LPA

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Ujjwal Chauhan

Business Development Manager

 Batch 2025

-  Alibaba.com
-  PGP in Sales & Marketing
-  6 LPA

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Richa Prasad

Deputy Manager – Operations

 Batch 2025


-  Manipal Hospital
-  PGP in Sales & Marketing
-  10 LPA

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Yogesh Singh Sodha

IT Sales Executive
(Work From Home)

 Batch 11th Batch (2026)

-  NEXTDOOR AI PVT LTD
-  PGP in Sales & Marketing
-  4 LPA

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Atul Kumar Dhawal

Sales Head (North)

 Batch 2025

-  Mafatlal Industries Limited
-  PGP in Sales & Marketing
-  17.4 LPA

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Learn from **Industry Experts**

Our faculty brings years of real-world experience
from leading companies



Aditya Sharma

Performance Marketing Faculty

Performance Marketing Manager at
Alibaba.com | 7+ Years of Experience

 [LinkedIn Profile](#)



Vivek Kumar

ED-tech Sales Faculty

Specialized in ed-tech sales and
business development with proven
expertise.



Pratyush Sinha

IT Sales Faculty

Deep expertise in IT product sales
and enterprise client management
across diverse industries.



Sharad Gadyan

Real Estate Sales Faculty

Seasoned professional with extensive
experience in real estate sales and
client relations.



Neha Verma

Business Development Faculty

Expert in business growth strategies
and building strong client
partnerships.



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